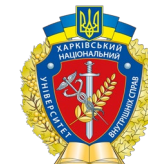


THE RUSSAFA NEIGHBORHOOD, VALÈNCIA (SPAIN): FROM MARGINALIZATION TO GENTRIFICATION

Universitat de València.



VNIVERSITAT
DE VALÈNCIA



This project has received funding from the European Union's Horizon 2020 research and innovation programme under grant agreement No. 101006396. The sole responsibility for the content of this document lies with the author and in no way reflects the views of the European Union.

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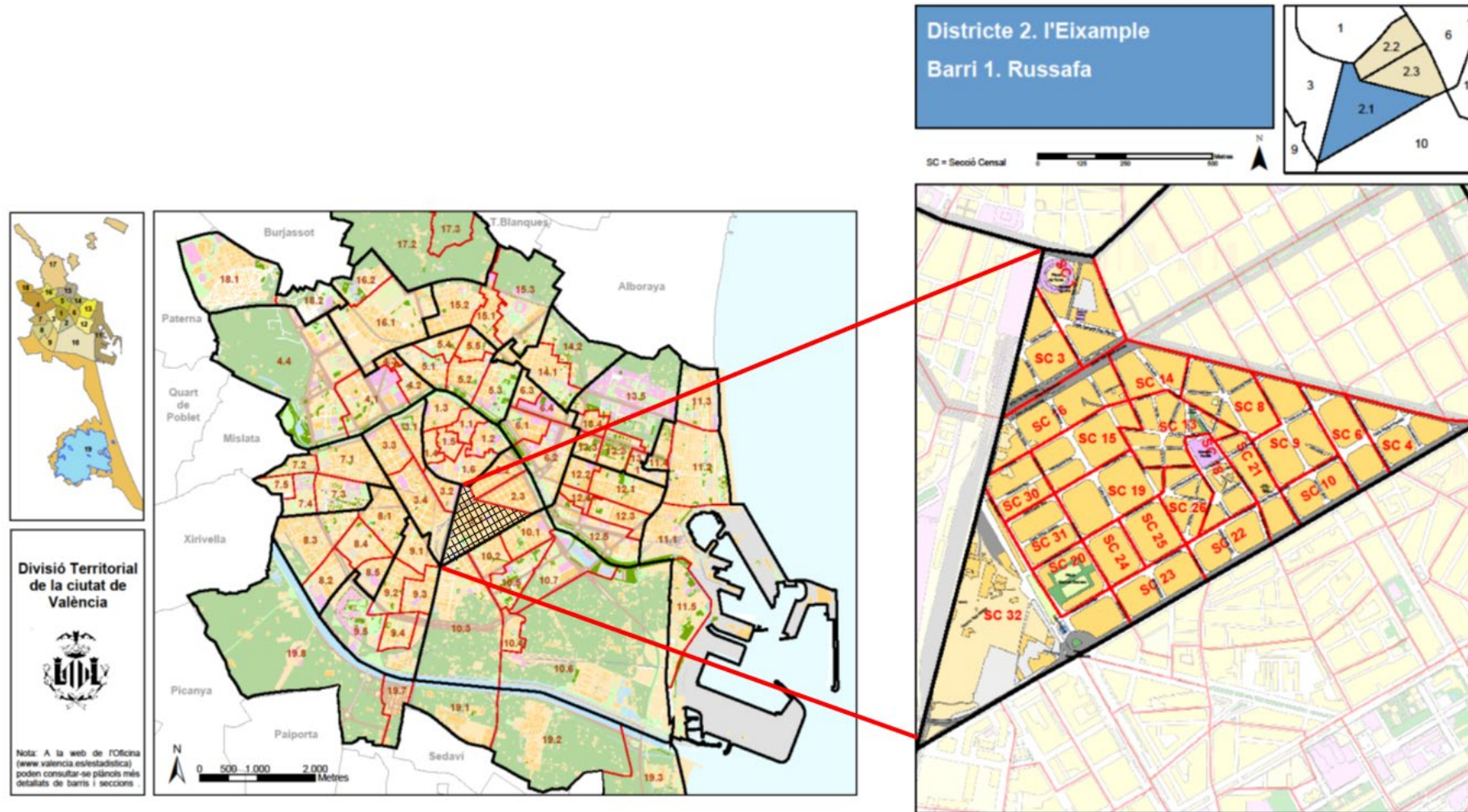
Juan Miguel Albertos Puebla

Geography Department Universitat de
València

FROM MARGINALIZATION TO GENTRIFICATION

1. RUSSAFA NEIGHBORHOOD
2. RUSSAFA CASE STUDY: URBAN FABRIC AND ROUTE
3. MAIN LANDMARKS OF THE RUSSAFA NEIGHBORHOOD TOUR
4. MULTICULTURAL NEIGHBORHOOD (2000 →)
 - 4.1 MULTICULTURAL CARNIVAL
 - 4.2 OTHER CULTURAL ACTIVITIES
 - 4.3 RUSSAFART
5. HOUSING RENTAL PRICE
6. DENSITY OF TOURISTIC APARTMENTS IN RUSSAFA. 2018
7. RUSSAFA FOR A TOURIST
8. IMPACT OF TOURISM IN THE NEIGHBORHOOD
9. TOURISMPHOBIA?
10. GREEN GENTRIFICATION?

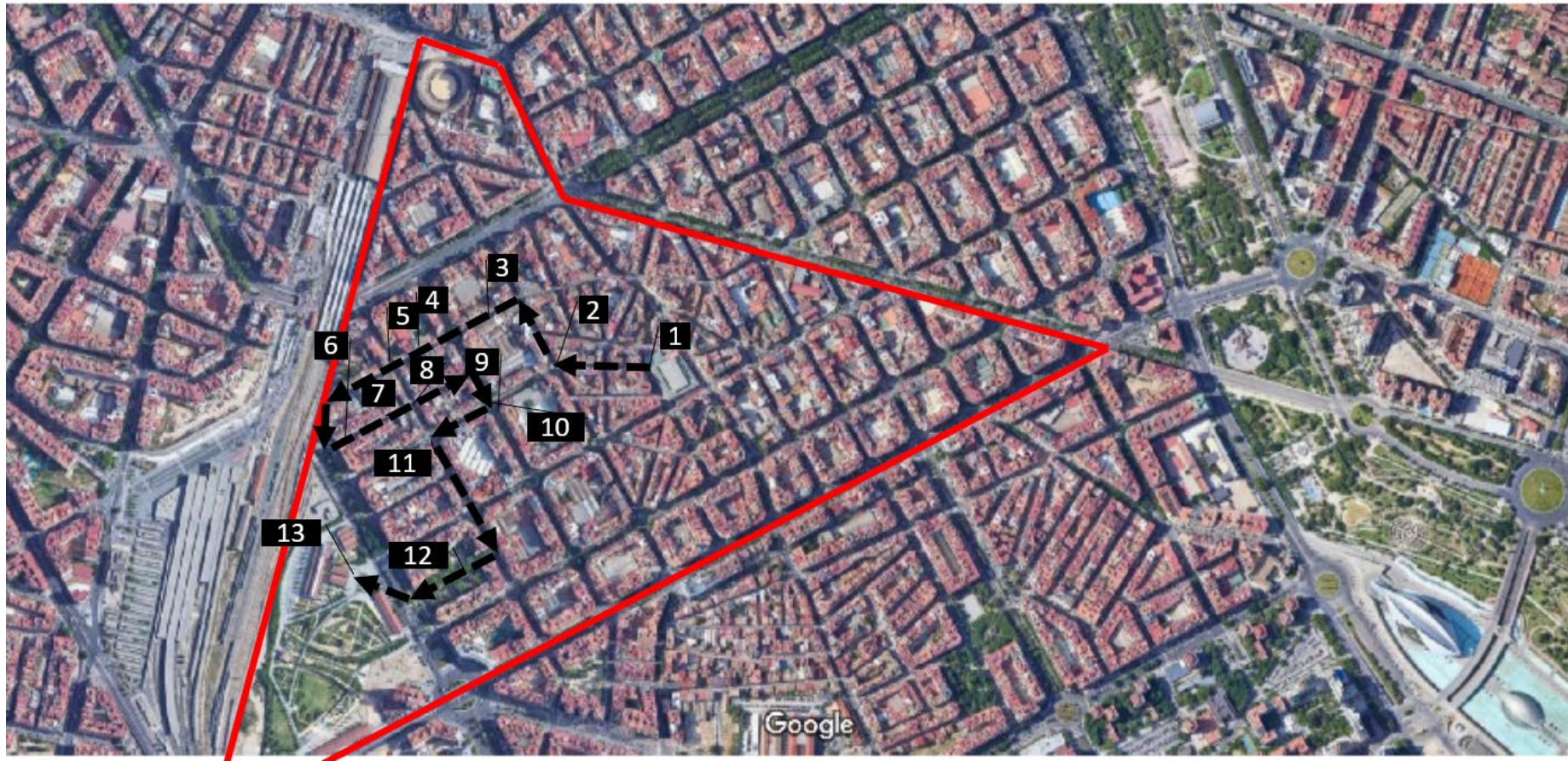
Russafa neighborhood



Russafa case study: urban fabric and route



Google Maps



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Main landmarks of the Russafa neighborhood tour

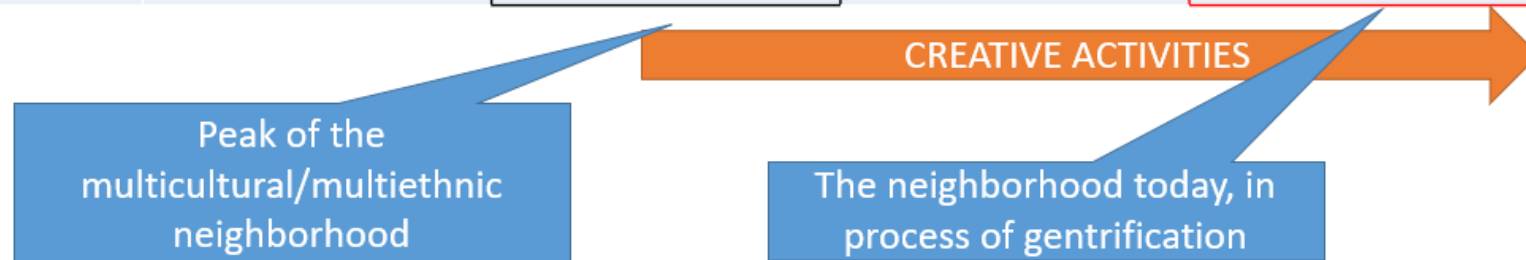


- 1. Historic centre.** San Valero church. Historic origins and urban fabric.
- 2. Pedestrianization process.** Cura Femenia St.
- 3. A struggling neighborhood:** fighting for a primary school (5 Puerto Rico St.)
- 4. A creative neighborhood:** Cultural spaces: “la Escuela de Russafa” (32 Denia St.)
- 5. A creative neighborhood:** new Theater spaces: “Sala Russafa” (55 Denia St.)
- 6. From deprivation to speculation:** Denia and Filipinas Streets
- 7. The creative neighborhood:** Artists co-workings (“Artika” 39 Buenos Aires St.)
- 8. From deprivation to real state speculation** (“Singular-Stays Parque Central, 31 Buenos Aires St. / Cowork Ruzafa 2, 23 Buenos Aires St.). Touristic Apartments and Airbnb
- 9. A struggling multicultural neighborhood:** “Jarit” (10 Buenos Aires St.)
- 10.** Puerto Rico and Sueca St. / **Nightlife and noise**
- 11.** Cuba St.: **from Chinese bazars to bike rental shops**
- 12: A struggling neighborhood:** The Manuel Granero Square.
- 13. Reusing old industrial spaces:** “The Demetrio Ribes industrial buildings”. Neighbours vs. municipality visions and Green Gentrification

Multicultural neighborhood (2000 →)



Foreign population in Russafa				
Origin	2001	2006	2015	2022
Europe	259 (1,0%)	958 (3,7%)	1276 (5,3%)	1848 (7,8%)
North America	23 (0,1%)	68 (0,3%)	57 (0,2%)	246 (1,0%)
Africa	197 (0,8%)	566 (2,2%)	431 (1,8%)	244 (1,0%)
Central and South America	701 (2,8%)	2368 (9,3%)	922 (3,9%)	774 (3,8%)
Asia	114 (0,5%)	525 (2,1%)	405 (1,7%)	323 (1,4%)
Total foreign origin	1295 (5,1%)	4485 (17,5%)	3094 (13,0%)	3607 (15,2%)
Total inhab. Russafa	25357	25599	23855	23735



Multicultural carnival

- Since 2011
- Vindicative



Pregó XII Carnestoltes Russafa

Dia 11 de febrer a les 17 hores

des del PAI l' illa perduda al Moll4 Parc Central

Pregó al Moll 4 a les 19 h

amb Rosana Pastor-Actriu

Ens repartim en quatre rutes pel Barri fins al Pregó

x PRUDÈNCIA, ATUREM EL PAI l'ILLA PERDUDA DE RUSSAFA

Organitzat per: jarit, RUSSAFA CULTURA VIVV, Col·labora: AMPA, adsis, Patrocina: AJUNTAMENT DE VALÈNCIA



Other cultural activities



VLC Negra
Noir novel and
film festival



VLC NEGRA

EL FESTIVAL



Russafa Escènica
Theater festival



RussafArt

3rd-5th junc 2022



Biennale event

Open house days

Arts workshops

Successful initiative

2008

22 Artist workshops

8 Exhibition spaces

69 Artists

2022

48 Artist Workshops

24 Exhibition spaces

240 Artists

ESTUDIOS ARTÍSTICOS

- | | |
|---|--|
| 1 / Taller de Artes Plásticas Juanjo Sanchis | 35 / Lanevera Ediciones |
| 2 / Taller El pintor de sombreros | 36 / Taller nube7 |
| 3 / Artika Estudio | 37 / Taller La Gestoria |
| 4 / Estudio de arte Chordi Cortés | 38 / Estudio Antonio Linde |
| 5 / Taller Espacio Arte Russafa | 39 / Taller vacide erda zimic de cerámica |
| 6 / Estudio Javier Calvo | 41 / Taller Coworkshop Spain |
| 7 / Taller Animales de Lorca | 42 / Estudio Miguel García Cano |
| 8 / Estudio Marusela Granell | 43 / Taller Acanthus Restauración i estudi del moble. Espai d'art. |
| 9 / Taller Momentolux | 44 / Taller Espacio Segundo |
| 10 / Taller La Periferia | 45 / Estudio Mariona Brines |
| 11 / Estudio Buenavidadstudio | 46 / Estudio Manuel Martínez Ojea Atelier |
| 12 / Estudio Granza, espacio artistico de Inma Coll | 47 / Estudio Filipinas 5 |
| 13 / Taller Durome E.Romaguera | 48 / Estudio Minami |
| 14 / Taller Sporting Club Russafa | |
| 15 / Estudio Julio De Gracia -Pride Art | |
| 16 / Taller Mía Morena | |
| 17 / Taller Ana Karina Lema y Pablo Mateo | |
| 18 / Estudi de pintura de Anna Sanchis | |
| 19 / Estudio Color Elefante | |
| 20 / Taller Elena Marti | |
| 21 / Taller Wood Studio 2.0 | |
| 22 / Taller Oriente 22 | |
| 23 / Taller Carbonelceramics | |
| 24 / Taller Landscape Studio | |
| 25 / Estudio Dap - Artista fotógrafo erótico | |
| 26 / Estudio amaliarmartinez.art | |
| 27 / Estudio José Saborit. Ultramarino | |
| 28 / Estudio Francesca Ceramic Studio | |
| 29 / Taller Inés N. Monfil | |
| 30 / Estudio Seis | |
| 31 / Taller Curiosibot Lab | |
| 32 / Taller SIO2 glass jewelry | |
| 33 / Estudio Home Eva Ripoll | |
| 34 / Estudio Cuba 12 | |

GALERÍAS

- | |
|------------------------------|
| 49 / Galeria FreeZia Concept |
| 50 / Improvisal Galeria |
| 51 / Galeria Bloom Gallery |

ESPACIOS EXPOSITIVOS

- | |
|--|
| 52 / Sala Russafa |
| 53 / Peluqueria Laura Cobo |
| 54 / El Rincón del Tándem Spanish School |
| 55 / Ibela Arquitectura |
| 56 / Hat Gallery by Sanahuja&partners |
| 57 / Sala Títere |
| 58 / Salsavana Taberna Cubana |
| 59 / Enmarcaciones Olga Astorza |
| 60 / Cocktail Bar Pessoa |
| 61 / Ubik Café |
| 62 / Taller Noema |
| 63 / 52 rojo. Carmen Lindo |
| 64 / Cantagua Hostel |
| 65 / Clero 11 |

- | |
|------------------------------------|
| 66 / Cristaleria Gómez |
| 67 / Café ArtySana Ruzafa |
| 68 / La Escuela de Ruzafa |
| 69 / Villamax |
| 70 / The RW Project |
| 71 / Bar 5 |
| 72 / Restaurante Augusto di Carmen |
| 73 / Som Bio-cosmética |

PROYECTOS

- | |
|--|
| 74 / Asociación Jarit |
| 75 / Escuelas de Artesanos |
| 76 / Proyecto Imagen Gráfica de Russafart 2022 |



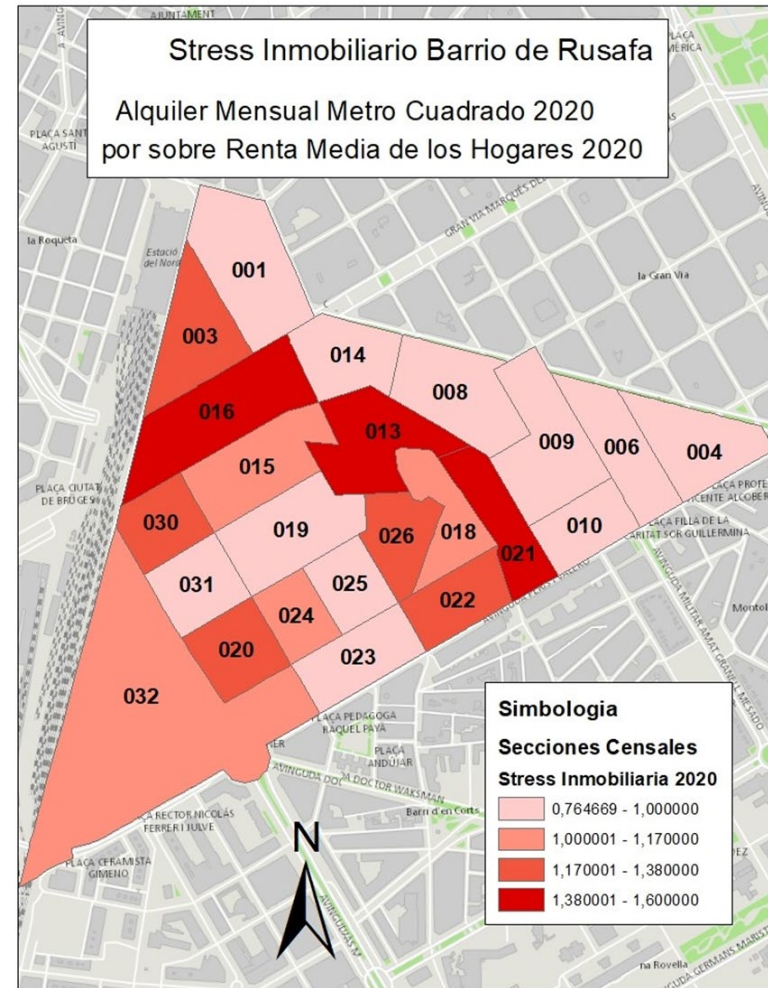
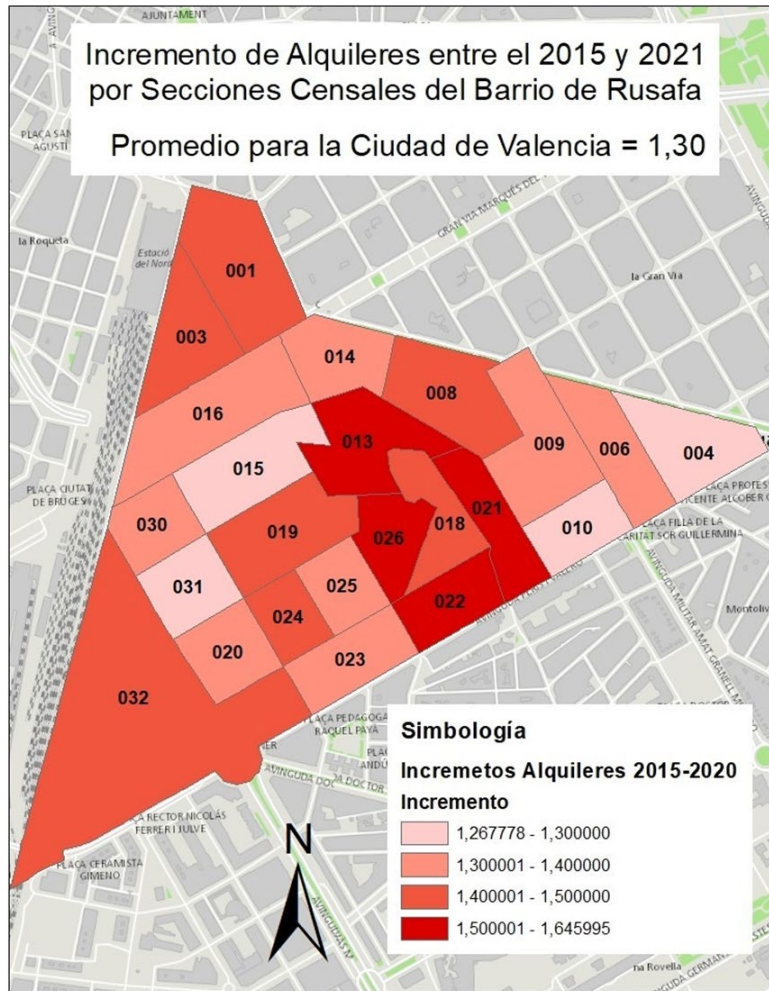
0 / Russafa Studio

CERVEZAS ALHAMBRA

of Pere III el Gran 11d

- ESTUDIOS ARTÍSTICOS
- GALERÍAS i información
- ESPACIOS EXPOSITIVOS
- PROYECTOS

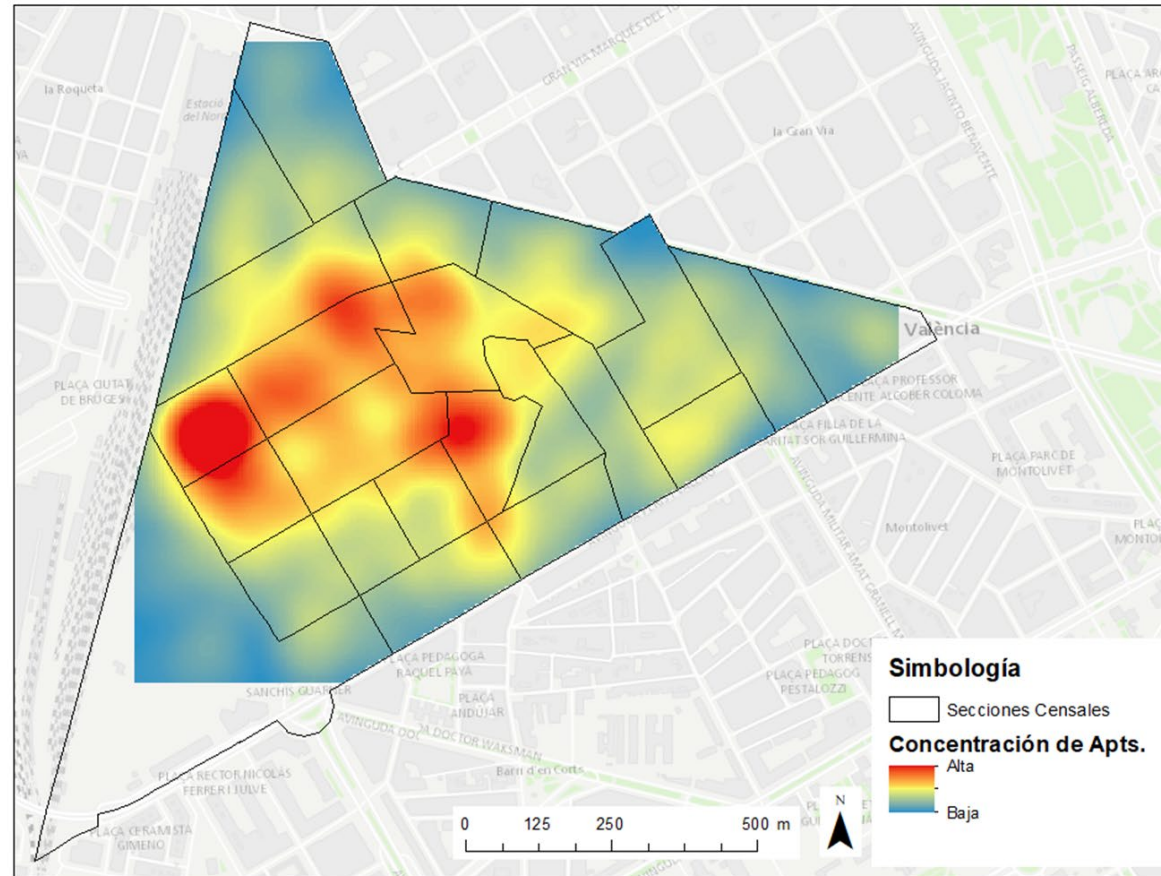
Housing rental price



Density of touristic apartments in Russafa. 2018



Concentraci3n de Apartamentos Turisticos en Russafa (2018)



Russafa for a tourist



FT PROPERTY LISTINGS

HOME LOCATIONS LIFESTYLES STORIES

NEWS > EUROPE > SPAIN > VALENCIA

Valencia Five reasons to live in Ruzafa, Valencia, Spain

The funky district has a creative vibe and an international culinary culture

6 YEARS AGO



Jonathan Smith

Tripadvisor [Review](#) [Trips](#) [Alerts](#) [Sign in](#) [Cart](#)

Valencia Hotels Things to Do Restaurants Flights Vacation Rentals Travel Stories Cruises Rental Cars

Europe > Spain > Valencian Country > Province of Valencia > Valencia > Things to Do in Valencia > Barrio de Ruzafa

Barrio de Ruzafa



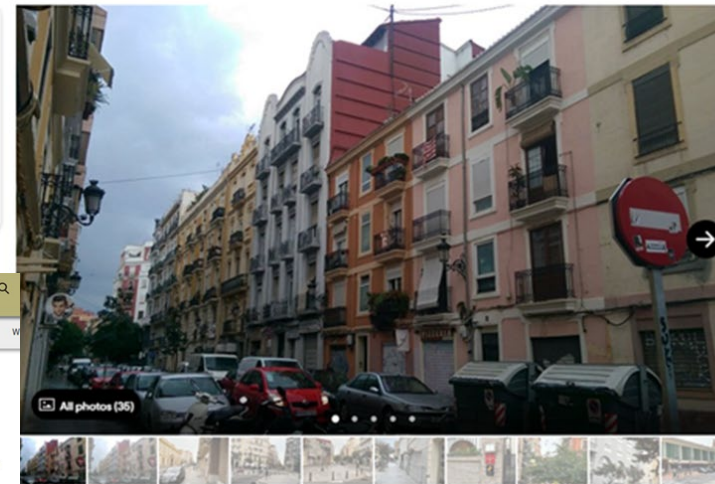
35 • #88 of 549 things to do in Valencia • Neighborhoods

[Write a review](#)

About

Suggested duration
More than 3 hours

[Suggest edits to improve what we show.](#)
[Improve this listing](#)



Barceló experiences

Valencia > EXPERIENCES THINGS TO DO ITINERARIES DISTRICTS

Russafa, Valencia's hipster neighbourhood



In the district of Eixample, amongst what were the suburbs that lay outside Valencia's city walls until the nineteenth century, you'll find the **neighbourhood of Russafa**. This is a classic example of an originally rural area being enveloped by urban sprawl and, in recent years, subjected to a process of **gentrification** which has transformed it from a working-class, immigrant neighbourhood into the city's **hipster enclave**. Like Madrid's Malasaña and London's Soho, in Russafa life-long residents rub shoulders with artists, workers, creatives and tourists. Its legendary **local market**, dating from 1957, sits alongside art galleries, design studios and café-bookshops, and the few traditional bars here compete with an emerging

gastronomic avant-garde movement, with restaurants run by Michelin-starred chefs. The transformation of the area was completed with the recent opening of the first phase of Valencia's **Central Park**, which has restored some of the area's original essence. Russafa comes from *Ruzafa*, which means "garden" in Arabic. This area was, in the ninth century, a pleasure garden for the Umayyad dynasty.

From Moorish gardens to a 19th-century independent municipality: Russafa's origins
In the ninth century, Prince Abd-Allah Al-Balansi "the Valencian" ordered the planting of an **ornamental garden** modelled on that of his father, the Caliph Abd al-Rahman I, at his residence in Cordoba. He chose a location two kilometres from Valencia and gave it the same name: **al-Russafa**. Before long, the gardens

Rating

★★★★★

Recommended time
Half day

Best season

Autumn, Spring, Summer, Winter

[Nearby places](#)

Russafa as a "hipster neighborhood" and an "experience" for tourists

Impact of tourism in the neighborhood



russafa descansa
associació veïnal

Allotjament turístic de curta estada en finques residencials, les claus de les nostres cases de mà en mà...
dilluns, dimarts, dimecres, dijous, divendres, els caps de setmana

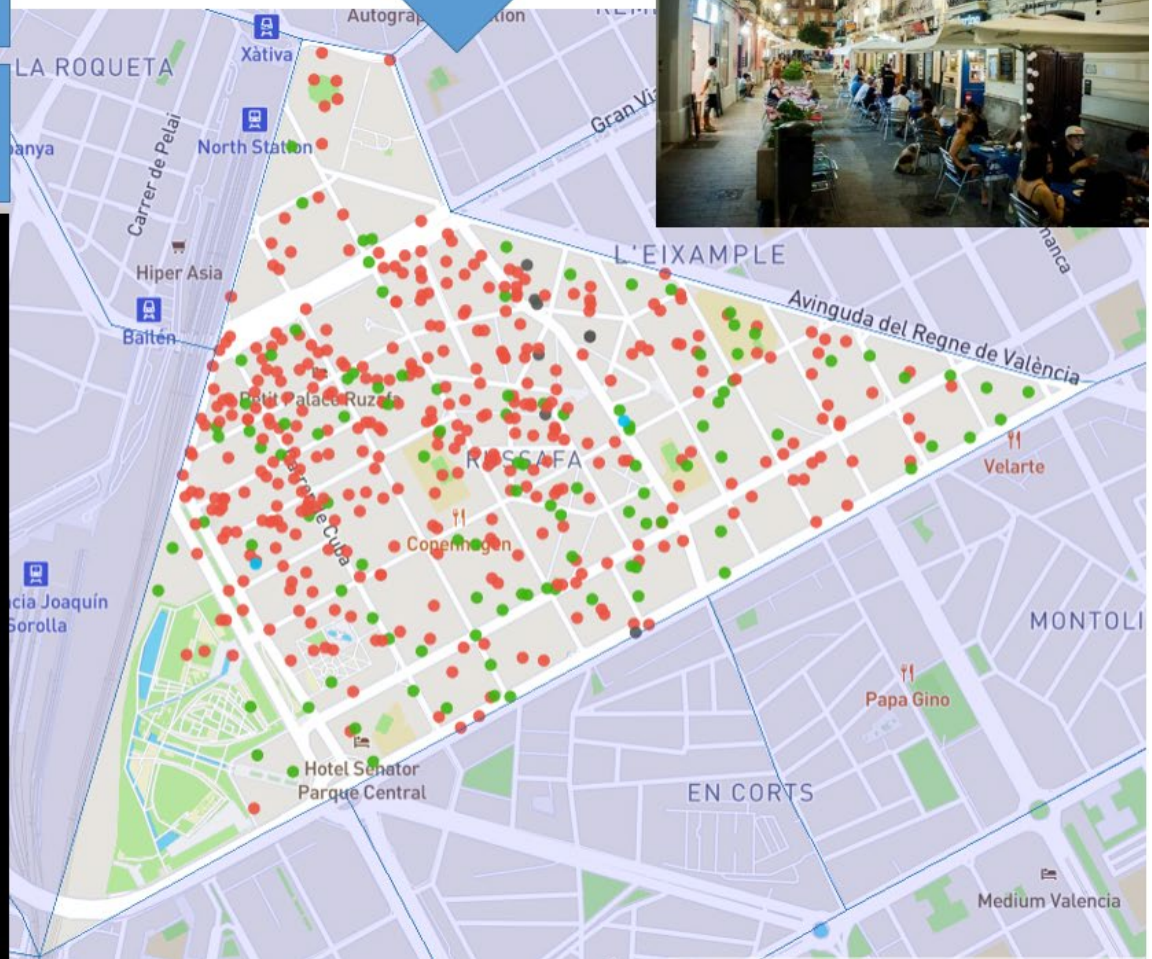
Welcome Airbnb, Adéu els nostres barris

russafa descansa
associació veïnal

Russafa rests.
Neighbors association

Welcome Airbnb,
farewell to our neighborhoods

Offer of Airbnb apartments in Russafa.



Tourismphobia?



Russafa was a garden, a village in the orchards. It is a welcoming neighborhood.



It is now a place for sale ruled by money and speculation



We want a lively neighborhood
Let's make neighborhood
Let's make community

¿Green gentrification?



Central Park (11 Has.) Social struggle over the use of the old industrial buildings

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OSLOMET



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