

Instructions:

Use this template to structure the lesson.

Complete as much of the information as possible, to make it easy for other teachers to use the material in the future.

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Delete these instructions from the finished lesson plan.

Date:	23.06.23	Time:	09:30-11:30	Duration:	2 hours 00minutes	Room number:	ITC HQ conference room
Students to complete prior to class							
Bring to class: e.g. Laptop Notes from readings							
Watch / read / do / etc: Review the functionality of ecomConnect.org platform [Article title] [Book title]							

[INSERT LESSON TITLE] by [insert author name]

Time	Duration (min)	Topic	Format	Content	Resources required
09:30	10:00	Digital for Trade	Keynote address	<input type="checkbox"/> Global challenge: the gap in connectivity and capacity to use it. How to use connectivity for trade to reach economic benefits and bridge the divide	
10:00	11:30	E-commerce for small and medium enterprises	Presentation with interactive elements	<input type="checkbox"/> E-commerce ecosystem. <input type="checkbox"/> Specific challenges in adoption of e-commerce by MSMEs in developing and least developed countries. <input type="checkbox"/> Women and e-commerce <input type="checkbox"/> Case presentations	
11:30	12:00	Questions and closing	Discussion	<input type="checkbox"/> Key take aways, conclusions and suggestions	

Additional Notes:

Additional notes go here

